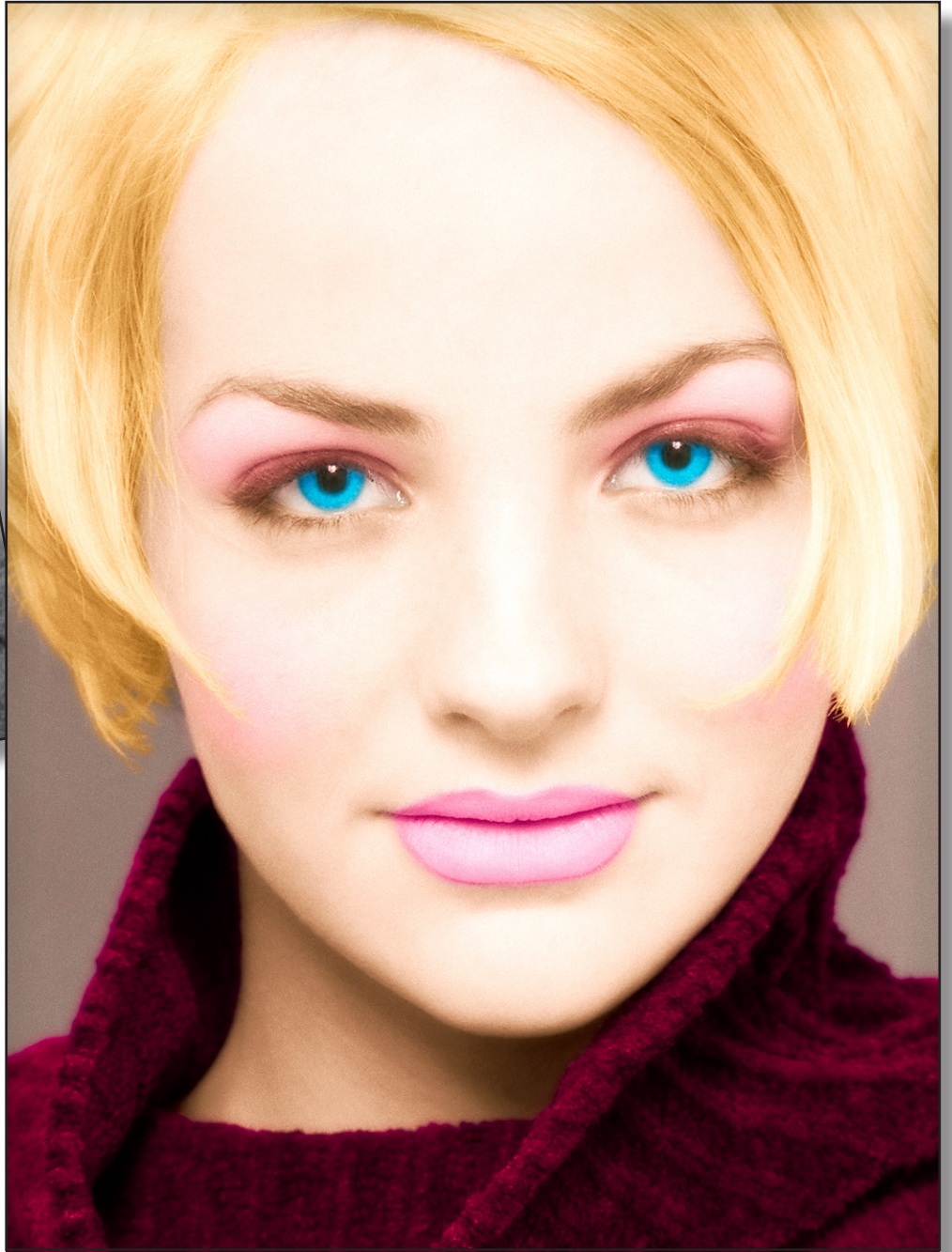




CREATIVE Photo Effects #1

Les Meehan



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About the Author

Les Meehan is a qualified and highly experienced professional image-maker and writer having spent more than 25 years in the visual media industry. Amongst both professional clients and friends, he has a well-founded reputation for high quality and excellence in everything he does.

As well as being the author of seven practical photography books, six of which are devoted to digital imaging, Les is also a gifted and qualified teacher and conducts workshops and courses in both digital imaging and traditional drawing (a skill he believes would benefit all photographers!)

When writing and lecturing, Les has the ‘gift’ of being able to explain clearly even the most difficult concepts and techniques in such a way that is both accessible and readily understandable by almost everyone. This ‘down to earth’ approach in his writing has helped many people learn the intricacies of digital imaging and enabled them to quickly develop their creative-self.

Les’s latest creative-child is *‘Pro Digital ebooks’*; through which he plans to provide people with practical, in-depth books.

A Note About Spelling

This book uses the International English spelling of words, e.g. Colour, except when referring to a specific command or dialog name used in Adobe Photoshop. When referring to words used in Adobe Photoshop, e.g. Replace Color, the American spelling will be used to maintain consistency with what the reader will see on their computer monitors when using the program.

Thank you for purchasing this ebook and supporting '*Pro Digital ebooks*'; a creative endeavour of successful author *Les Meehan*. *Pro Digital ebooks* has been created to overcome the limitations of the traditional publishing industry. Often traditional book publishing houses have their creative hands tied by the financial restraints of the accounts department. This means that finance and not reader requirements determines what books are produced and what those books contain. This is why you will find literally thousands of books in the Art and Photography genres all aimed at beginners since this is seen as the biggest market and the one likely to turn the best profit.

However, once a person has progressed their knowledge past the beginner stage, the list of books that can take you to higher levels of knowledge shrivels fast since the traditional publishing industry isn't really driven by the presentation of knowledge nor the personal development of the individual reader. Having been frustrated by this system for several years and having a burning desire to produce practical-based books that really get into the subject, Les decided to enter the ebook arena of the Internet by creating *Pro Digital ebooks*. The aim of *Pro Digital ebooks* is to bring you in-depth, professional level knowledge of various digital media.

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Details of the residential workshops conducted by Les Meehan are available at *www.creativeinsightworkshops.com*